



## FOR IMMEDIATE RELEASE

June 27, 2011

### Pronto Insurance Announces NEW Franchise Openings Across Texas

**Brownsville, Texas** - South Texas based Pronto Insurance announces the opening of new franchise locations across Texas to meet the demand for affordable auto insurance coverage and neighborhood convenience in this trying economy. Pronto Franchise is aggressively looking for potential franchisees for the Austin market and is expanding in El Paso, Austin, San Antonio, Dallas and Houston.

“In today’s economy, and with TexasSure in effect, Pronto Insurance products and services are in high demand,” says Sidney Williams, Pronto Insurance Franchise Director. “Our internal data demonstrates consumers purchasing our products are located in these areas and they are driving demand for Pronto to have a presence in Austin. Needless to say, Pronto’s products are affordable and present a value to consumers, we’re grateful our customers demand our presence and we’ll continue to listen.”

Pronto Insurance four new franchise opening details:

<u>City/Location</u>	<u>Opening date</u>
<b>El Paso</b> 1718 Zaragosa 79936	June 23, 2011
<b>Austin</b> 7903 Lamar St. 78752	June 27, 2011
<b>San Antonio</b> 7905 Bandera Rd. 78250	July 5, 2011
<b>Houston</b> 11723 Airline Dr. 77037	July 11, 2011

While businesses across the state are decreasing in size and incurring layoffs, Pronto Insurance is enjoying rapid expansion and booming sales. With projections and growth of 90% each year, an unprecedented expansion in industry standards, Pronto

anticipates continued rapid growth for the next five years and beyond. Since Pronto began franchising in 2009, 33 franchises have been sold. Pronto Franchise has opportunities throughout Texas, and seeks to aggressively grow by providing individuals the opportunity to own and operate a proven franchise model.

Pronto is among the few insurance companies to offer franchise opportunities in the entire state of Texas. As a Pronto franchisee you will own a full service insurance agency that will include complete support, brand recognition, extensive training and access to a proven model. This low cost franchise opportunity is one of a kind and is truly unique. Pronto has developed competitive products and an extremely effective business model.

In the current state of the economy, everyone is looking for a more economical way of keeping his or her property protected while saving money at the same time. Pronto is successful in doing this through our low cost auto insurance, and we have expanded our product line to include homeowners insurance as well. We look forward to becoming an integral part of the communities we serve and earning customer loyalty through product savings and excellent service.

### **About Pronto Franchise**

Pronto Franchise is headquartered in Brownsville, Texas and provides quality auto and homeowners insurance at a fair price for all Texans. Pronto Insurance is available in over 800 locations statewide, including inside select H-E-B locations. For additional information about Pronto Franchise, LLC please visit us at [www.prontofranchise.com](http://www.prontofranchise.com).