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Surprise Car Giveaway has San Antonio Woman All Revved Up

Denise Bernal thought she was coming into a San Antonio Pronto Insurance office on Saturday to fill out some paper work. What she didn't know is that she would be leaving in a new 2011 Nissan Sentra. She entered the Pronto Insurance car giveaway contest months ago online and had all but forgotten her entry when officials with the company contacted her early last week.

"We could have told her that she was the winner on the phone," explains Tony Limón, Pronto's vice-president of marketing. "But we decided that it would be a lot more fun to see her reaction in person. All we told her on the phone was that she was a finalist and that we needed her to come into one of our offices to fill out some more forms."

Bernal arrived at 2pm and was met by Pronto managers who seemingly had bad news.

"To keep her in suspense, we told her that there had been a terrible mistake and that she wasn't a finalist after all," says Limón.

Bernal's face dropped.

"We told her that she wasn't a finalist because she'd already won the car," Limon says with a smile. "She was so stunned that I think it took her several minutes to even comprehend what was going on. But after we led her outside to and handed her the keys to the new car with the big red bow on it, I think it started to sink in."

"I've never won anything in my life," Bernal said while sitting behind the wheel. "Now I'm a Pronto customer for life."

The car couldn't have come at a better time for the young mom. Her 2002 Isuzu Rodeo has more than 155 thousand miles on it and had seen better days.

Perhaps the most touching moment was when Bernal came back inside the Pronto office to call her family. With tears in her eyes she called her sister and her mom to deliver the news.
"I just can't believe it," she kept repeating. "It's just such a blessing!"

About Pronto Insurance:

Pronto sells auto and homeowner's insurance policies at more than 80 statewide locations and inside select H-E-B locations in Austin, Corpus Christi, Rio Grande Valley, Laredo, San Antonio, El Paso and Houston markets.

For media requests:

Jeff Crilley
Real News PR
214-226-3327
jeffcrilley@realnewspr.com